

Contact Information for Kari Sherman and Carey Laubenberg

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Book Synopsis

True Tails from the Dog Park

“True Tails from the Dog Park” is a fun and charming collection of stories, tips and rules for dogs and dog owners that will keep you laughing. The stories are written from the perspective of two dogs, Max and Luther who have become best friends since meeting at the dog park.

True Tails II from the Dog Park

"True Tails II" is a charming collection of short stories, fun dog facts, and top ten lists told from the perspective of two dogs, Max and Luther. Entertaining and educational for both adults and children alike, dog lovers will be delighted by Max and Luther's unique view on all things dog!

Book Details and Purchase Information

Book Title: True Tails from the Dog Park

By: Max and Luther

Published by: Dog Ear Publishing

Available for Sale at: (Amazon.com, maxandluther.com and Barnes and Noble.com)

Retail Price for Print: \$15

Softcover Print ISBN: 978-1-4575-3268-9

Book Title: True Tails II from the Dog Park

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Retail Price for Print: \$15

Softcover Print ISBN: 978-1-4575-4055-4

Book Website: <http://www.kariandcarey.com>

Publisher Website: <http://www.dogearpublishing.net>

Book Facebook: <http://facebook.com/maxandlutherpublication>

Instagram: <http://instagram.com/maxandluther>

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Author Biography Page

2-line bio:

Kari Sherman and Carey Laubenberg and their dogs, Max and Luther, are self-published authors. The Max and Luther book series consists of two books: "True Tails from the Dog Park" and "True Tails II".

Short Bio:

Southern California residents, Kari Sherman and Carey Laubenberg are self-published authors. The Max and Luther book series consists of two books: "True Tails from the Dog Park" and "True Tails II". With the help and guidance from their dogs, Max and Luther, they have written a charming collection of stories, tips, advice, fun dog facts and top ten lists all from the perspective of the dogs.

Medium Bio:

Southern California residents, Kari Sherman and Carey Laubenberg are self-published authors. The Max and Luther book series consists of two books: "True Tails from the Dog Park" and "True Tails II". With the help and guidance from their dogs, Max and Luther, they have written a charming collection of stories, tips, advice, fun dog facts and top ten lists all from the perspective of the dogs. After their dogs became best friends at the dog park, Kari and Carey decided that they had to share their funny encounters and advice to other dog owners and dog lovers. Happily embarking on their second careers, Kari and Carey are hard at work on the third book in this series..

Long Bio:

It had to be fate. Not only did they share the same name and were the same age, Kari Sherman and Carey Laubenberg were both at a crossroads in their chosen professions. Kari Sherman, a CPA, had spent the last twenty plus years toiling away in the corporate world while Carey Laubenberg, a personal trainer, had successfully opened and managed a gym with her husband, Steve. Their chance meeting at the local dog park and their immediate friendship (brought about by their dogs' instant chemistry) was the catalyst for their new journey into writing and publishing. A partnership was born through a shared outlook on life and a similar sense of humor.

While both authors are life- long dog lovers, Kari Sherman had recently welcomed her first dog, Max into her adult life after growing up with a progression of animals (both dogs and cats). In contrast, Carey had owned numerous dogs all throughout her life. Within a year of meeting, these two individuals wrote their first book, discovered the joys and pitfalls of self-publishing, created a website and embraced all that social media had to offer. This was quite a feat for two people with no background in writing and a latent dread of the intimacy that current technology has brought to the world. Once started down their new career path, the two budding authors have enthusiastically embraced all the knowledge and opportunity this had afforded them. Kari and Carey's mantra has been "Go Big or Go Home" while navigating the marketing options on the release of their first book "True tails from the Dog Park". If truth be told, they have placed a long shot bet and hope that their horse will come in!

Kari and Carey's dogs, Max and Luther write a weekly blog in which they share their stories and observations with others. The dogs are also writing dog park reviews based on their travels throughout Southern California. Both of these offerings are available on their website: <http://kariandcarey.com/blog> and http://www.kariandcarey.com/dog_park.

Kari Sherman, a true Mid-western girl, loves food, football, traveling and books (Go Irish!). Nothing makes her happier than curling up with a good book and her dog while college football is on in the back ground. Carey Laubenberg, a true fitness nut, is an experienced marathon runner. While she loves to run daily, she prefers her dogs to be much more sedate as in their fastest speed is a trot (think bulldogs) on a good day! The irony does not escape her.

They are currently working on the third book of their series "Travels with Max and Luther" which they anticipate will be available for release in Fall 2016.

6 Fun Facts You Didn't Know About Us:

1. The first time Kari Sherman flew on an airplane was when she was 21 and headed to Florida with her parents for Spring Break!
2. Carey Laubenberg attended her first concert, The Who, with her father at the ripe old age of six. They never told her mother and to this day she still may not know.
3. Kari Sherman is a sci-fi/fantasy geek. She grew up watching Star Trek, Battlestar Gallactica and Star Wars with her father. Her favorite books include the "Dune" series by Frank Herbert, "The Wheel of Time" series by Robert Jordan and "The Lord of the Rings" by J.R.R Tolkien.
4. Carey Laubenberg's parents let her name their first cat Doughnut Head when she was five years old. What were they thinking? (Poor cat)
5. Besides watching football on Sundays, Kari Sherman enjoys napping while watching golf on television. She hopes to improve her golf game through osmosis!
6. Carey Laubenberg has been in the process of reading three books for the past two years. The books are so good that she does not want them to end; consequently, she will read a page and then set it down for a couple of weeks before she does it all over again. At this pace, Carey will finish the books in 2017.

Interview Questions for Kari Sherman and Carey Laubenberg

1. Why did you write "True Tails from the Dog Park?"

After Carey and I met a year ago at the dog park, we were constantly sharing our funny stories about our dogs and the various people that we had met through the dog park. We always were saying it would make a funny book. One day Carey came to the dog park and announced that not only had she found us a publisher for our "book" but that we had a meeting with an illustrator the following week. That was the start of our truly writing the book. We quickly decided that this was a project we wanted to do and dove into all aspects of writing and publishing our first book.

2. Was there any one person who was your inspiration for Max and Luther, the main characters?

Carey and I are truly inspired by our dogs, Max and Luther. The dogs were instant friends when they met a year ago at the dog park and continue to be best buds today. Their friendship sparked Carey and I's friendship and eventual partnership. You could say that they have inspired not only our friendship but our new career paths.

3. What's the most important thing readers will take away from True Tails from the Dog Park?

Carey and I's hope is that readers will first and foremost be entertained by our book. That being said, there are many tips and advice for dog owners on acceptable dog park etiquette. We tried to highlight these major points through our sharing our real experiences at the dog park.

4. People listening/reading to this often struggle with other dog owners' behaviors. What's your best advice on how they can deal with that?

Our best advice to people is to keep a sense of humor and to remain calm. It is often surprising how heated people can get over the most minor of things. Take a chapter from the dog's perspective on life: life is good if we have food, shelter, exercise and someone to pay attention to us. What more do we really need from life than that. Dogs are great teachers!

5. When do you write? Is it easier to write in the morning or at night?

Carey and I often say that it was fate that our paths crossed. Not only do we share the same name though spelled differently. We are very similar in our outlooks on life and habits. We are both early, early risers (4 am). We are often calling and texting each other while most normal people are still curled up in their beds. I just wish my dog Max was on the same schedule. He is an evening person ("dog") and would sleep in to 10am if I let him!

6. Who's your favorite author?

I (Kari) love a wide spectrum of genres and authors from mystery to thrillers to fantasy to non-fiction. It truly depends on my mood on that day. I come from a family of prolific readers and was

reading and fighting over books with my siblings from a young age. There is nothing better than discovering a new author and sharing that experience with family and friends

7. Where can we buy the book?

Our book is available in the following places:

[Max and Luther](http://www.maxandluther.com): www.maxandluther.com

[Amazon](http://www.amazon.com): www.amazon.com

[Barnes and Noble](http://www.barnesandnoble.com): www.barnesandnoble.com

Review Excerpts

"True Tails from the Dog Park"

- I greatly enjoyed this book and could relate on so many levels. It's genius to share the "dog park rules" from the dogs' perspectives--the dog park is for the dogs! The rules exist for their comfort and safety, and that becomes very clear in this charming and hilarious book. The illustrations are also wonderful add to the charm of the book. Max and Luther are adorable...I hope their publishing careers are long and successful. AAARRRRROOOOO!! (That's just a little beagle shout-out.) **Teresa J. Rhyne, New Your Time Best Selling author.**
- If I was only allowed one word to describe this book it would be cute with a capital C. I loved the idea that the authors chose to write it from their dog's perspective; that is Max and Luther. Max and Luther are two buddies from a San Diego dog park who got together and decided to write a book about their adventures and experiences there. It's funny, puts a smile on your face...especially the pages with the ads for dogs with everything from looking for a new collar to help wanted. It's beautifully illustrated and yes, children will love it and learn a lot about dogs from reading it but I think it's also the ideal book for adults too. Not only for its humor but the lessons learned within the pages about appropriate conduct when visiting a dog park. And yes, even some insight on what makes a dog tick.If you own a dog or have ever been a dog parent you'll recognize many of the traits, the running after anyone with food, the drooling, and the dog toys they love. Read it by yourself or read with it your child, but either way it's sure to brighten up your day. Hopefully Max and Luther will have more adventures because I'm looking forward to reading about them. **LAS Reviewer " The Long and Short of it Reviews"**
- "True Tales from the Dog Park" is the first collaboration in a series of stories imagined about a real pair of canine pals, Max Sherman the Puggle and Luther Laubenberg the English bulldog. Divided into chapters, with specially presented Dog Park Rules introducing the chapters, such as Dog Park Rules: Food Faux Paws or Dog Park Rules: Poop Realities. Another fun feature is the spotlight articles in the Dog Park Journal, subtitled Ask Luther, or Ask Max. Many helpful pet care tips and routines are incorporated into both sidebar features, which detail good canine care practices illustrated in the doggy anecdotes. Colored caricature illustrations capture each dog's special attributes and personality, enhancing the "tails." All are "True Tails" and all have a moral: along with the joy of caring for a canine companion comes the responsibility to become an enlightened, respectful owner. "True Tails from the Dog Park" is the first volume of a series that is sure to enchant dog-loving children age 8 and up. **Midwest Book Review**

"True Tails II from the Dog Park"

- They promised they would and they did! The dynamic doggie duo, Max, a Puggle, and Luther, an Olde English Bulldog, aided by their humans, Kari Sherman and Carey Laubenberg, have written another important book: True Tails II from the Dog Park. Charming, vibrant illustrations by Julie Ann Stricken pop. They compliment this page-turning collection of stories. A wry sense of humor pertains throughout. Once again we are taken to both dog park and dog beach to share adventures and mishaps that will resonate with folks of all ages. It is an excellent choice for story times with children and grandchildren. Fun facts, fun games, favorite dog quotes and useful advice are interspersed within this delightful book. This is a must read! **Dr. Susan Resnik, oral historian**

- True Tails II is illustrated with a playful beachy theme using bright, expressive colors that help bring the doggy tails to life in a fun way. Max and Luther are the same in real life as in print. They are a joy to their neighborhood as well as book shelves. True Tails lists doggy fun facts, Top 10 dog beaches, top 10 dog parks in U.S., funny stories educational information and more! It makes a great gift as well as entertaining addition to your collection! **Julie Ann Stricklin, Illustrator**